

News Release

For Immediate Release: March 29, 2004

Yerba Buena High School Hosts Kick-off Event for New Magnet Program

On Saturday, April 3, 2004, from 10:00 a.m. to 1:00 p.m. Yerba Buena High School will host a kick-off event for the new Construction Technology Magnet. Yerba Buena staff and Josue Garcia, Deputy Executive Officer of the Santa Clara and San Benito Counties Building & Construction Trades Council, will welcome the attendees. Kick-off highlights will include table displays, classroom presentations, video presentations, curriculum overview and activities, information about partnerships and internships, and a panel discussion by trade representatives. During lunch, attendees will also have an opportunity to view displays and demonstrations provided by the Building Trades Council.

The Construction Technology Magnet, which operates in formal partnership with the Santa Clara/San Benito County Building Trades Council, offers a learning environment designed to capture student interest in architecture, engineering, and construction-related careers. The magnet features senior projects, paid summer internships, and career ladders to apprenticeships and colleges. For further inquiries, please call Yerba Buena High School at 408.347.4700.

“This kick-off event is a culminating activity stemming from the school board Project Labor Agreement action that took place last year. Brenda Childress, Director of Career Service/Magnet Programs, Yerba Buena Staff and the labor/apprentice programs have been working since the fall to bring another quality program to the East Side Union High School District,” stated Superintendent Esperanza Zendejas.

FOR MORE ESUHS D INFORMATION CONTACT:

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